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Australia
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Advanced Seed

Product Catalogue



Expert Advice 

Shipping Australia Wide 



Cape Wickham, Tasmania

ESTABLISHED IN 2000, ADVANCED SEED CONTINUES TO DELIVER EXPERTISE AND QUALITY PRODUCTS TO THE PROFESSIONAL AND AMENITY TURF MARKET.

Welcome to our latest Advanced Seed product catalogue showcasing our extensive range of professional products suited to the Australian market.

Each time we renew our catalogue it reminds me of the importance to remain up to date with the latest in product development and provide information in an easy, accessible format to our customers. Further to this I will draw your attention to our online shop www.aussielawns.com.au. Great Aussie Lawns - Trade provides an easy ordering process to our landscape & civil contractor customer base.

Advanced Seed has continued to develop and maintain strong supplier partnerships throughout the professional turf supply chain around the world.

We continue to partner with world leading turf seed companies such as Seed Research of Oregon, turf equipment and spreader supplier Earthway and our long term partner in growth cloth technology, Hinspergers Evergreen in Canada.

Continued investment at our manufacturing warehouse in Campbellfield in state of the art packaging equipment enables us to provide cost and time effective products to suit a range of purposes.

Bringing a strong team of technical and dedicated staff, we look forward to working with you to support your professional needs.

Mick Ahearn
Chief Executive Officer
Advanced Seed



Cape Wickham, Tasmania



Ballarat Golf Club, Victoria





Cottesloe Golf Club, WA



Deakin University, Geelong

AUSTRALIAN DISTRIBUTORS OF:



Advanced Seed is a proud member of the Australian Seed Federation our peak industry body for which we operate under code of practice guidelines for labelling and marketing.

CONTENTS

Residential Seed Blends	
Cool Season Blends	4
Warm Season Blends	5
Cool/Warm Season Blends	5
Professional Seed Blends	6
Council Seed Blends	6
Chemicals	7
Fertilisers and Wetting Agent	7
Commercial Seed Varieties	
Bentgrass	8
Bluegrass	8
Tall Fescue	8
Fescues	8
Poa Trivialis	8
Annual Turf Type Ryegrass	8
Perennial Turf Type Ryegrass	9
Couch	9
Kikuyu	9
Zoysia	9
Championship Range	
Sports	10
Golf	10
Racetrack	11
Racetrack Ryegrass	11
Pasture Seed	12
Earthway	13
Evergreen Turf Covers	14
Contact Us	15
Custom Seed Blends	15

Residential Lawn Seed Blends

Quality blends with guaranteed germination for a lush green lawn

COOL SEASON BLENDS

Greenland Blend

A premium blend with excellent colour and drought tolerance. Provides great seasonal growth all year round.

Pack size: 5kg, 10kg, 20kg

70% Turf Type Tall Fescue
30% Turf Type Perennial Ryegrass

SOWING RATE: 3-4kg/100m²



Sun and Shade Blend

Fine textured lawn with dark green colour. The best blend for withstanding limited sunlight.

Pack size: 500g, 5kg, 10kg, 20kg

36% Creeping Red Fescue
23% Hard Fescue
21% Turf Type Perennial Ryegrass
20% Kentucky Bluegrass

SOWING RATE: 3-4kg/100m²



Easy Gro™ Fine Leaf Blend

Fine leaf blend ideal for quick germination with good wear tolerance and density.

Pack size: 5kg, 10kg, 20kg

60% Perennial Ryegrass
30% Bentgrass
10% Fine Fescue

SOWING RATE: 3-4kg/100m²



Premium Blend

Premium fine textured blend with excellent dark green colour where a professional look is desired.

Pack size: 5kg, 10kg

40% Kentucky Bluegrass
60% Turf Type Perennial Ryegrass

SOWING RATE: 4-5kg/100m²



SR 4660ST Perennial Ryegrass

Superior turf type variety with excellent dark colour and salt tolerance for a professional looking surface.

Pack size: 5kg

100% Turf Type Perennial Ryegrass

SOWING RATE: 3-5kg/100m²



Dichondra*

Has broad, circular leaves and is ideal where grasses may not do well. With a bright green colour, it is ideal for low maintenance areas.

Pack size: 200g, 500g, 2kg, 4kg

100% Dichondra

SOWING RATE: 1kg/100m²



COOL SEASON BLENDS

Budget Blend

An economical blend with fast germination and establishment. A soft leaf combination which provides quick green cover.

Pack size: 5kg, 10kg, 20kg

50% Perennial Ryegrass
40% Annual Ryegrass
10% Creeping Red Fescue

SOWING RATE: 3-4kg/100m²



All Winter Green Blend

Fine leaf blend designed for overseeding dormant warm season grasses in the cooler seasons.

Pack size: 5kg

36% Creeping Red Fescue
23% Hard Fescue
21% Turf Type Perennial Ryegrass
20% Kentucky Bluegrass

SOWING RATE: 4-5kg/100m²



Defiant XRE Blend*

A Premium rhizomatous turf type tall fescue with superior drought and wear tolerance.

Pack size: 1kg, 5kg, 10kg, 20kg

100% Rhizomatous Tall Fescue

SOWING RATE: 4-5kg/100m²



Defiant TTT Blend*

Elite ryegrass blend with brilliant dark green colour for a professional looking surface.

Pack size: 1kg, 5kg, 10kg

100% Turf Type Perennial Ryegrass

SOWING RATE: 4-5kg/100m²



Lawn and Nature Strip Blend

Ideal choice for a boost of colour on nature strips and lawns. Fast germination and bright green leaves with Perennial Ryegrass for superior wear resistance and a quality result.

Pack size: 5kg, 20kg

50% Annual Ryegrass
40% Perennial Ryegrass
10% Creeping Red Fescue

SOWING RATE: 3-4kg/100m²



Dominant X-Treme Bentgrass*

Blend of elite new generation super bentgrasses.

Pack size: 1kg, 4kg, 11.34kg

007 XL Bentgrass
007 Bentgrass
777 Bentgrass

SOWING RATE: 1kg/100m²



Residential Lawn Seed Blends

Quality blends with guaranteed germination for a lush green lawn

WARM SEASON BLENDS

Royal Bengal Couch*

A premium quality couch grass that has excellent seedling vigour and early establishment. It has high turf density which reduces weed invasion. Ideal for sports fields, golf fairways and general lawn areas,

Pack size: 900g, 5kg

100% Improved Couch Grass Seed Coated  100%

SOWING RATE: 1kg/100m²



La Prima Couch*

Best choice where fast germination, rapid establishment and excellent turf performance are required. Fine leaf drought tolerance and very hard wearing.

Pack size: 1kg, 4kg and 20kg

100% Couch Grass Seed Coated  100%

SOWING RATE: 4-5kg/100m²



Turbocote Couch*

Turbocote Couchgrass is a warm season low creeping grass that spreads rapidly by rhizomes and stolons. It exhibits good wear resistance and drought tolerance.

Pack size: 1kg, 4kg, 10kg

100% Couch Grass Seed Coated  100%

SOWING RATE: 1kg/100m²



Turbocote Kikuyu*

Kikuyu is a warm season grass that spreads by vigorous stolons and rhizomes. It is very drought tolerant and hard wearing.

Pack size: 1kg, 4kg and 10kg

100% Kikuyu Grass Seed Coated  100%

SOWING RATE: 4-5kg/100m²



COOL/WARM SEASON BLENDS

Drought Master Blend

Ideal warm/cool season blend to provide quick germination and excellent drought tolerance. *Blend also includes wetting agent & starter fertiliser.

Pack size: 5kg, 10kg, 20kg

40% Perennial Ryegrass  40%
40% Annual Ryegrass  40%
20% Bermuda Couch (unhulled)  20%

SOWING RATE: 4-5kg/100m²



All Season Couch Blend

A fine textured lawn that provides a balance across the seasons. Quality cool season ryegrass blended with drought resistant warm season La Prima Couch, providing year round colour.

Pack size: 600g, 5kg, 10kg, 20kg

24% La Prima Couchgrass  24%
12% Fine Fescue  12%
64% Turf Type Perennial Ryegrass  64%

SOWING RATE: 2-3kg/100m²



All Season Kikuyu Blend

All Season Kikuyu Blend establishes quickly and gives excellent wear tolerance. Quality Turbocote Kikuyu for drought tolerance and Perennial Ryegrass for all year colour.

Pack size: 600g, 5kg, 10kg, 20kg

90% Perennial Ryegrass  90%
10% Turbocote Kikuyu  10%

SOWING RATE: 3-4kg/100m²



Sun and Shade Blend
Lachie from Kew

*Blends do not contain Granular Wetting Agent

+ Analysis % by Weight

+Landscape Range blends contain granular wetting agent to assist in moisture retention

+Advanced Seed reserves the right to change seed analysis without notice. *Rates listed are for new sowings. Oversowing rates are proportionate to turf cover.



Professional Range and Council Blends

Quality products suitable for a range of applications and used by the top sports fields, racecourses, golf courses, turf farms and local governments throughout Australia.

PROFESSIONAL RANGE

Golf Blend

Fine fescues are excellent choices for golf fairways, surrounds and rough areas, as well as low maintenance areas such as roadsides and home lawns. They are very popular due to their attractive fine texture, relatively slow rate of vertical growth and excellent winter hardiness.



Pack Size: 20kg

50% Improved Chewings Fescue 50%
50% Improved Creeping Red Fescue 50%

RATE: 2-3kg/100m²

Premium Gold Turf Ryegrass Blend

A high performance mix combining 3 of the best quality premium Turf Type Perennial Ryegrasses. Ideal for new establishment or oversowing, particularly in early spring or Autumn. Ideal for Cricket Wickets, School Playgrounds, Landscape Gardens and quality sportsfields.



Pack Size: 20kg

34% SR 4700 Turf Type Perennial Ryegrass 34%
33% Spark Turf Type Perennial Ryegrass 33%
33% Homerun LS Turf Type Perennial Ryegrass 33%

RATE: 3-5kg/100m²

Sports & Parks Blend

100% Blend of Turf Type Perennial Ryegrass and Sportsturf Perennial Ryegrass. Sportsman is a good fit for council sportsfields and parkland oversowings. Good wear and growth characteristics.



Pack Size: 20kg

100% Blend of Turf Type Perennial Ryegrass and Sportsturf Perennial Ryegrass 100%

RATE: 3-5kg/100m²

Turf Wicket

Turf Wicket Blend is a mixture of Spark Turf Type Perennial Ryegrass, ST 7000 Turf Type Perennial Ryegrass and Fade Annual Turf Type Ryegrass. It has the ability to withstand high salt levels, with Fade transitioning out in the spring.



Pack Size: 10kg

35% Spark Turf Type Perennial Ryegrass 35%
35% ST7000 Turf Type Perennial Ryegrass 35%
30% Fade Annual Turf Type Ryegrass 30%

RATE: 3-5kg/100m²

COUNCILS

All Season Couch Blend

A fine textured lawn that provides a balance across the seasons. Quality cool season ryegrass blended with drought resistant warm season La Prima Couch, providing year round colour.



Pack size: 600g, 5kg, 10kg, 20kg

24% La Prima Couchgrass 24%
12% Fine Fescue 12%
64% Turf Type Perennial Ryegrass 64%

SOWING RATE: 2-3kg/100m²

All Season Kikuyu Blend

All Season Kikuyu Blend establishes quickly and gives excellent wear tolerance. Quality Turbocote Kikuyu for drought tolerance and Perennial Ryegrass for all year colour.



Pack size: 600g, 5kg, 10kg, 20kg

90% Perennial Ryegrass 90%
10% Turbocote Kikuyu 10%

SOWING RATE: 3-4kg/100m²

Lawn and Nature Strip Blend

Ideal choice for a boost of colour on nature strips and lawns. Fast germination and bright green leaves with Perennial Ryegrass for superior wear resistance and a quality result.



Pack size: 5kg, 20kg

50% Annual Ryegrass 50%
40% Perennial Ryegrass 40%
10% Creeping Red Fescue 10%

SOWING RATE: 3-4kg/100m²

Budget Blend

An economical blend with fast germination and establishment. A soft leaf combination which provides quick green cover.



Pack size: 5kg, 10kg, 20kg

50% Perennial Ryegrass 50%
40% Annual Ryegrass 40%
10% Creeping Red Fescue 10%

SOWING RATE: 3-4kg/100m²

Chemicals, Fertilisers and Wetting Agent

Seasonal fertilising is essential to good lawn health

CHEMICALS

Apparent Ravage

Selective herbicide for control of a wide range of broadleaf weeds. Best control is achieved when the weeds are young and active.

340g/L MCPA
80g/L Dicamba



Acelepryn Insecticide

Provides unmatched, season long grub and caterpillars control in a single application. Has very low toxicity to most non-target animals (such as mammals, birds, fish and bees).

2g/Kg Chlorantraniliprole



Bow & Arrow Herbicide

For the Control of various broadleaf weeds in turf such as White Clover, Plantain, Capeweed, Cat's Ear, Bindii, Cudweed and Creeping oxalis. Bow & Arrow Herbicide provides outstanding control of broadleaf weeds in turf. Suitable for use on Buffalo.

20 g/L CLOPYRALID present as the potassium salt
15 g/L DIFLUFENICAN
300 g/L MCPA present as the potassium salt



Monument Herbicide

Offers selective weed control that covers broadleaf weeds, grasses and sedges in one pass. Highly effective control of Winter Grass, Ryegrass, Kikuyu, sedges and a wide range of broadleaf weeds. A convenient liquid formulation with low environmental loading.

100g/L Trifloxysulfuron sodium



Primo Maxx Growth Regulator 1 Litre

Promotes greener, denser, more resilient turf with less growth, fewer clippings and therefore less expensive maintenance. Primo Maxx is the trusted growth regulator that pre-conditions turf for stress and optimises surface quality and colour.

120 g/L TRINEXAPAC-ETHYL



Echelon Duo Herbicide and Insecticide

All in one solution. Pre-emergent herbicide, residual insecticide and turf fertiliser in one pass. Promotes a healthy turf response which increases competition from weeds and recovery from insect attack.

*Use on warm season grass only.

10 g/kg Oxadiazon 1 g/kg Thiamethoxam
N:P:K 15:1:16



Glyphosate Green 360 1 Litre

Controls many aquatic weeds, as well as an extensive range of unwanted grasses, broadleaf weeds, brush weeds, woody weeds and unwanted trees.

360 g/L Glyphosate



FERTILISER

Kickstart Starter Fertiliser

Starter fertiliser focuses on root development. Key NPK elements provide the right nutrients to get the seed off to a good start. Phosphorous stimulates root growth while Potassium aids in building the body of the plant enhancing disease resistance. The Nitrogen is at a level that assists with growth and development and is low enough not to inhibit the health of the young seedling.

N:P:K 5: 6: 6
RATE: 3kg/100m²
Pack size: 2.5kg, 5kg, 10kg, 20kg



All Season Reno Fertiliser

All Season Reno is the perfect fertiliser for established lawns, which will benefit from its use with a boost in colour during spring and autumn. Its high analysis formulation supplies the three major elements for the plants nutrition.

N:P:K 22: 5: 8
RATE: 3kg/100m²
Pack size: 5kg, 10kg, 20kg



Gold Pro Controlled Release Fertiliser

Gold Pro Controlled Release Fertiliser releases nutrients gradually into the soil. As the nitrogen is released slowly, it keeps the lawn green over an extended period of time. Gold Pro is ideal for use on sandy soil profiles in high traffic areas and in summer when frequent watering diminishes the lawn of nutrients.

N:P:K 22: 3: 4
RATE: 3kg/100m²
Pack size: 5kg, 10kg, 20kg



Best Nitrex Fertiliser

Professional grade fertiliser for high quality turf. With 5% Iron. Use what the professionals use.

N:P:K 20:0.85: 2
RATE: 3kg/100m²
Pack size: 5kg, 22.68kg



WETTING AGENT

Wett Up

Wett Up is a non-ionic surfactant that greatly improves water repellency. It is for difficult to wet areas, and will provide uniform wetting of all soils.

Pack size: 2kg, 5kg, 10kg buckets



Commercial Seed Varieties

Cool Season Grasses

BENTGRASS

777

A new generation Bentgrass with increased disease tolerance, less nutrient inputs and improved density and colour.

777 Bentgrass  100%

SOWING RATE: 1kg/100m²

007

A new generation Bentgrass with a proven track record, reliable growth with excellent salt tolerance.

007 Bentgrass  100%

SOWING RATE: 1kg/100m²

007 XL

The latest in new generation Bentgrass, finer leaf with better density, improved disease and wear tolerance.

007 XL Bentgrass  100%

SOWING RATE: 1kg/100m²

Dominant X-Treme

Blend of elite premium SRO varieties

007 XL Bentgrass  34%
007 Bentgrass  33%
777 Bentgrass  33%

SOWING RATE: 1kg/100m²

NZ Browntop

Popular choice in blends for golf and landscape.

NZ Browntop Bentgrass  100%

SOWING RATE: 1-2kg/100m²

BLUEGRASS

SR2100

Aggressive rhizome activity.

SR2100 Bluegrass  100%

SOWING RATE: 1.5-2kg/100m²

TALL FESCUE

SR 8650

Rhizomatous turf type with excellent brown patch resistance.

SR 8650  100%

SOWING RATE: 4-5kg/100m²

Bullseye/Statesman

Dark green turf type variety with excellent wearability and density.

Bullseye/Statesman  100%

SOWING RATE: 4-5kg/100m²

Rhizing Moon

Superior Tall Fescue with excellent drought tolerance and dark colour, excellent self-repair ability with aggressive rhizomes and tillering.

Rhizing Moon  100%

SOWING RATE: 4-5kg/100m²

FESCUES

SR 5130 Chewings Fescue

Best selection of improved varieties.

SR 5130 Chewings  100%

SOWING RATE: 2-3kg/100m²

Ruddy Creeping Red Fescue

Best selection of improved varieties.

Ruddy Creeping Red  100%

SOWING RATE: 2-3kg/100m²

Shoreline Slender Red Fescue

Excellent salt tolerance. Increased heat tolerance with dark green colour.

Shoreline Creeping Red  100%

SOWING RATE: 2-3kg/100m²

SR 3150 Hard Fescue

Bunch growth habit, popular use in golf roughs.

SR 3150 Hard  100%

SOWING RATE: 1.5-2.5kg/100m²

Sheep Fescue

Low maintenance, shade tolerant. Fine bladed that produces a dense sward.

Sheep Fescue  100%

SOWING RATE: 1.5-2.5kg/100m²

POA TRIVIALIS

Poa Trivialis

Winter oversowing of couch.

Poa Trivialis  100%

SOWING RATE: 3-5kg/100m²

ANNUAL TURF TYPE RYEGRASS

TransOut Turf Type Annual Ryegrass

Rapid establishment, fine textured annual with improved density.

TransOut  100%

SOWING RATE: 3-5kg/100m²

Fade Turf Type Annual Ryegrass

Quick establishment with good colour and density.

Fade  100%

SOWING RATE: 3-5kg/100m²

Commercial Seed Varieties

Cool Season Grasses & Warm Season Grasses

PREMIUM TURF TYPE RYEGRASS

SR 4660ST Perennial Ryegrass

Superior seedling and mature plant salt tolerance

SR 4660ST  100%

SOWING RATE: 3-5kg/100m²

SR 4650 Perennial Ryegrass

Early Development of spreading rhizomes, salt tolerant.

SR 4650  100%

SOWING RATE: 3-5kg/100m²

SR 4700 Perennial Ryegrass

Excellent dark green colour, with superior disease tolerance, excellent salt tolerance and density with creeping type characteristics for improved divot repair.

SR 4700  100%

SOWING RATE: 3-5kg/100m²

Double Perennial Ryegrass

A tetraploid perennial ryegrass bred for rapid establishment and unique stress tolerance.

Double  100%

SOWING RATE: 3-5kg/100m²

ST 7000 Perennial Ryegrass

Dark Green colour with strong wear tolerance. Locally grown.

ST 7000  100%

SOWING RATE: 3-5kg/100m²

Spark Perennial Ryegrass

Fast germinating, good winter growth and colour with excellent wear tolerance.

Spark  100%

SOWING RATE: 3-5kg/100m²

Homerun LS Perennial Ryegrass

Excellent seed vigor and divot recovery due to it LS (Lateral Spread) growth. Rated top disease resistance and wear tolerance in NTEP.

Homerun LS  100%

SOWING RATE: 3-5kg/100m²

Black Pearl Perennial Ryegrass

Very dark green colour, excellent germination and winter growth. Very fine leaf and excellent density.

Black Pearl  100%

SOWING RATE: 3-5kg/100m²

COUCH

Turbocote Couch

A blend of hulled and unhulled coated couch, ideal for use in hot climates with good drought tolerance.

Turbocote Couch  100%

SOWING RATE: 1kg/100m²

La Prima Couch

A blend of common couch and improved couch for use in warm season conditions, with finer leaf and better colour as well as excellent drought tolerance.

La Prima Couch  100%

SOWING RATE: 1kg/100m²

Royal Bengal Improved Couch

Seedling vigour, dark green colour.

Royal Bengal Couch  100%

SOWING RATE: 1kg/100m²

Queensland Blue Couch

Dark green colour, warm season grass for tropical climate.

Queensland Blue Couch  100%

SOWING RATE: 1kg/100m²

TURF TYPE KIKUYU

Turbocote Kikuyu

Turbocote kikuyu for superior establishment.

Turbocote Kikuyu  100%

SOWING RATE: 0.5-1kg/100m²

ZOYSIA

Compadre Zoysia

Warm season tropical grass that stands up to heat, drought and heavy wear and tear.

Zoysia  100%

SOWING RATE: 0.5-1kg/100m²



007 Bentgrass
Lake Karringup Golf Club

Championship Range

Professional Sports Turf Blends

SPORTS

Olympic Gold Turf Ryegrass Blend

Olympic Gold is our premium fine leaf ryegrass blend made up of SR 4700, Spark and Homerun LS. It is deep green in colour has a fine texture and has excellent cool weather performance.

Pack size: 25kg

34% SR 4700 Turf Type Perennial Ryegrass	34%
33% Spark Turf Type Perennial Ryegrass	33%
33% Homerun LS Turf Type Perennial Ryegrass	33%

RATE: 3-5kg/100m²



League Blend

League Blend is a mixture of turf type perennial ryegrass that all perform admirably in the harsh Australian climate. It is deep green in colour, has a fine leaf texture and has excellent heat and humidity tolerance.

Pack size: 25kg

100% Turf Type Perennial Ryegrass 100%

RATE: 3-5kg/100m²



Sportsman Blend

100% Blend of Turf Type Perennial Ryegrass and Sportsturf Perennial Ryegrass. Sportsman is a good fit for council sportsfields and parkland oversowings. Good wear and growth characteristics.

Pack size: 25kg

100% Blend of Turf Type Perennial Ryegrass and Sportsturf Perennial Ryegrass 100%

RATE: 3-5kg/100m²



Turf Wicket

Turf Wicket Blend is a mixture of Spark Turf Type Perennial Ryegrass, ST 7000 Turf Type Perennial Ryegrass and Fade Annual Turf Type Ryegrass. It has the ability to withstand high salt levels, with Fade transitioning out in the spring.

Pack size: 10kg

35% Spark Turf Type Perennial Ryegrass	35%
35% ST 7000 Turf Type Perennial Ryegrass	35%
30% Fade Annual Turf Type Ryegrass	30%

RATE: 3-5kg/100m²



Warmaster

Combines the drought and salt tolerance of Black Pearl and Homerun LS, with the many benefits of Tetraploid Ryegrass, such as strong wear and disease tolerance.

Pack size: 25kg

35% Black Pearl Turf Type Perennial Ryegrass	35%
35% Homerun LS Turf Type Perennial Ryegrass	35%
30% Tetraploid Turf Type Perennial Ryegrass	30%

RATE: 3-5kg/100m²



Olympic Gold
City Of Kingborough - Twin Ovals

GOLF

Golf Blend

Ideal for general golf course use, providing improved density, colour and performance. Very popular for oversowing couch to enhance winter colour, density and durability.

Pack size: 20kg

50% Improved Chewings Fescue	50%
50% Improved Creeping Red Fescue	50%

RATE: 2-3kg/100m²



Golf Rough Blend

Blended for use in rough, re-claimed areas and mounds. Will require little input once established. Contains fine textured grasses that won't invade other areas.

Pack size: 20kg

50% Sheep Fescue	50%
50% Hard Fescue	50%

RATE: 2-3kg/100m²



Golf Links Blend

The addition of the Shoreline Slender Creeping Red Fescue to the Chewings and Creeping Red Fescue gives the blend excellent salt tolerance as well as fine textured turf.

Pack size: 20kg

40% Improved Chewings Fescue	40%
40% Improved Creeping Red Fescue	40%
20% Slender Creeping Red Fescue	20%

RATE: 2-3kg/100m²



Golf Tees Blend

This is a fast establishing blend that has the ability to be mown at low heights. Fine ryegrasses will give you quick establishment while the Creeping Red Fescue has the ability to spread into the divot areas. Chewings Fescue adds a soft lush appearance.

Pack Size: 25kg

30% Spark Turf Perennial Ryegrass	30%
30% ST 7000 Turf Perennial Ryegrass	30%
20% Improved Creeping Red Fescue	20%
20% Improved Chewings Fescue	20%

RATE: 3-4kg/100m²



Championship Range

Professional Sports Turf Blends

RACETRACK BLENDS

Raceday Blend

Raceday Blend contains carefully selected lines of poa free varieties of improved perennial ryegrass. Offering excellent seasonal growth varieties including Jeta, Victorian and Super Nui.

Pack size: 25kg

40% Victorian Perennial Ryegrass (Poa Free) 40%
30% Super Nui Perennial Ryegrass (Poa Free) 30%
30% Dunstan Perennial Diploid Ryegrass 30%

RATE: 3-5kg/100m²



Home Straight

Home straight is a blend of two Annual Tetraploid Ryegrass, designed for winter oversowing into warm season Kikuyu or Couchgrass areas.

Pack size: 25kg

100% Annual Tetraploid Ryegrass 100%

RATE: 3-5kg/100m²



RACETRACK RYEGRASS

Super Nui Perennial Ryegrass (Poa Free)

Summer active with high wear resistance and quick establishment.

Super Nui 100%

SOWING RATE: 3-5kg/100m²

Victorian Perennial (Poa Free)

Popular racetrack variety with excellent summer activity.

Victorian Perennial 100%

SOWING RATE: 3-5kg/100m²

Dunstan Perennial Diploid Ryegrass

Quick germinations with excellent winter activity. Good colour and density.

Dunstan Perennial 100%

SOWING RATE: 3-5kg/100m²



Dominant X-Treme
Photo Credit: Lawn Tips



Golf Links Blend
Cape Wickham



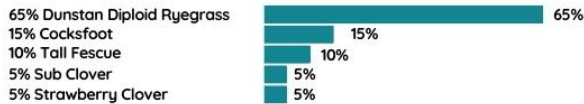
Wear Master Blend
Gosch's Paddock

Pasture Range

PASTURE

Advanced Seed Drylands Pasture Seed Blend

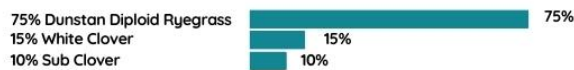
Will give boost to run down pastures. Suits low summer rainfall. Pasture Drylands is formulated for difficult, drier areas where grazing is consistent.



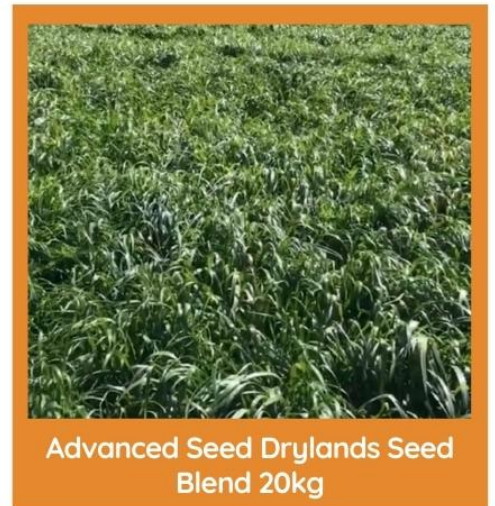
SOWING RATE: 20-40kg per hectare

Advanced Seed Pasture Booster Seed Blend

Ideally suited to 525mm plus rainfall areas. Formulated for rapid growth and high productivity.

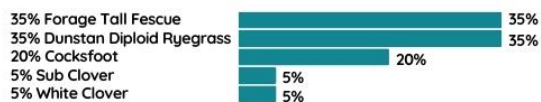


SOWING RATE: 20-40kg per hectare

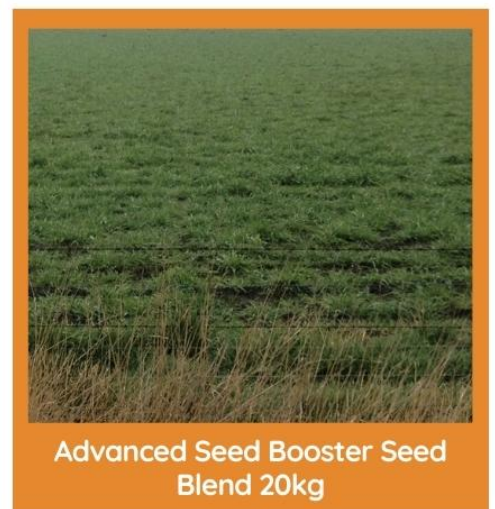


Advanced Seed Pasture Equine Seed Blend

Pasture Equine is formulated specifically for horses. It's palatable varieties are designed to rejuvenate pastures with good germination and establishment. Good in difficult, drier areas where grazing is consistent. It will give a boost to run down paddocks and is suited to low summer rainfall.



SOWING RATE: 30-40kg per hectare



Advanced Seed Stabiliser Pasture Seed Blend

A blend of three forage ryegrasses, together with deep rooting Cocksfoot, and a Forage Tall Fescue to give better drought resistance. Ideal for stabilising steep paddocks, dam banks, gullies or any area subject to erosion.



SOWING RATE: 40kg per hectare

Evergreen Turf Covers

Essential Management Tool For Turf Managers

Marvel Stadium, Melbourne

TURF COVERS

- Evergreen Turf Covers have been developed as an essential management tool for turf managers worldwide. It will protect established turf areas and accelerate turf growth for new constructions. It can be used repeatedly and will last for many years.
- Evergreen is permeable allowing air, water and light penetration which make it ideal for new seeding and oversowing. This greenhouse effect will warm the soil, resulting in earlier root growth.
- Accelerates turf growth providing rapid germination.
- Evergreen protects seed from high winds, heavy rainfall, birds and other animals.
- Environmentally friendly, utilising less water and chemicals.
- Can be cut or trimmed without fraying or damage.
- Lightweight one piece construction. It will not smother or flatten the turf surface.
- Easy to handle, install and remove.
- Designed exclusively for the turf industry

Pegs and Plastic discs now available for securing covers.



Sizes:

The Evergreen Turf Cover is available in sizes to suit most applications:

Radiant/Silver: 12 Year Warranty

- Small 73m² blanket (24.3 x 3.04m)
- Medium 820m² blanket (20.5 x 40m)
- Large 1,435m² blanket (20.5 x 70m)



White: 7 Year Warranty

- Small 90m² blanket (6 x 15m)
- Medium 240m² blanket (6 x 40m)
- Large 492m² blanket (20.5 x 24m)



Etiihad Stadium



Racetrack



How EVERGREEN™ works.



Golf Green



Bowls Green



ANZ Stadium

Earthway Range

Quality EarthWay® Range Of Lawn And Garden Products Used By Homeowners And Professionals Worldwide

RESIDENTIAL SPREADERS

3400 Broadcast Spreader

- Handheld ergonomic spreader for use with seed, fertiliser and any granular material.
- 1.8kg capacity



2600A Plus Broadcaster Spreader

- 18kg capacity hopper
- 20mm turf type pneumatic tyres
- Ideal for the homeowner
- Now with SideSpred-Control™



2750 Bag Spreader

- 9kg capacity hopper
- Contoured moulded base
- Spring loaded shut-off



GARDEN

1001-B Precision Garden Seeder

- Includes seven standard seed plates
- Precision depth gauge
- Plants a variety of vegetable seeds with one continuous operation.



Fert-A-Ply Side Dress Fertiliser Applicator

- Earthway's updated fertiliser attachment for the popular Precision Garden Seeder.
- Apply fertiliser to both sides of the row while you plant.



Earthway Optional Seed Plates for Precision Seeder

- 60010 Optional Seed Plates set give you a variety of additional seed plates for many other plants.
- Includes Light Carrot 18108, Broccoli 18109, Cucumber 18110, Popcorn 18112, Lima Bean 18124.



Earthway Standard Seed Plates for Precision Seeder

- Replace your old seed plates with a new set of standard plates.
- Includes 18100 Sweet Corn, 18101 Radish, Leeks, Spinach, 18102 Carrots, Lettuce, Turnips, 18103 Beans, Small Peas, 18104 Jumbo Peas, 18105 Beets, Okra, Swiss Chard.



PROFESSIONAL SPREADERS

2170 Commercial Broadcast Spreader

- High volume 45kg capacity hopper
- Heavy duty chassis and super-duty high speed gearbox
- Now with SideSpred-Control™



3100 Broadcast Spreader

- Ideal broadcast spreader when you need to spread granular material in wet areas, over uneven terrain.
- 18kg hopper



F80 Commercial Spreader

- Tee handle gauge and lever control
- 36kg hopper capacity
- EVEN-SPREAD® FLEX-SELECT® Interchangeable Tray System – fits all 3 trays



F80SD Stainless Steel Commercial Spreader

- Single tube stainless steel chassis
- 36kg hopper capacity
- EVEN-SPREAD® FLEX-SELECT® Interchangeable Tray System – fits all 3 trays



High Output Trays

- You can apply large gauge, gritty materials, such as sand and fertilisers. Poor flowing materials are easy to consistently spread.



Low Output Trays

- You accurately apply small gauge such as grass seed. Poor flow materials will be easier to spread.



Prizelawn 45kg Stainless Steel Commercial Drop Spreader

- Professional grade
- Positive on/off system,
- Factory calibrated Stainless steel fasteners and agitators
- Ball-bearing w/grease fittings
- 13" turf tread pneumatic tires rustproof rims





CONTACT US

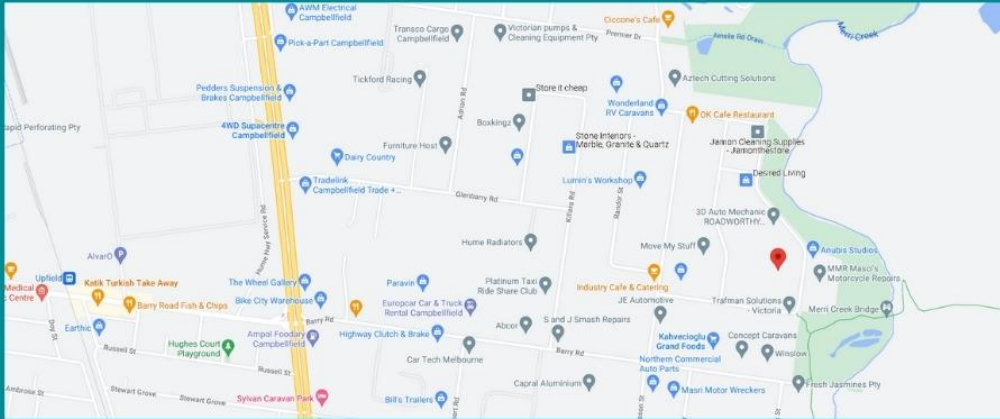
(03) 9462 0340

Email Orders To:
Sales@adseed.com.au

Business Hours:

Monday - Thursday 8:00am - 3:30pm
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31 Merri Concourse, Campbellfield VIC 3061



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3-7 Business Day Turn Around*
Email sales@adseed.com.au for all enquiries

*Time frames may vary during seasonal peak



Home of the Matildas at La Trobe University Bundoora, showcasing our Olympic Gold



Rye Production in New Zealand



Evergreen Turf Covers doing the job at Marvel Stadium

Contact us for more information

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Order online, keep track of your past orders and receive delivery Australian Wide. ABN holders can register for a trade account and discounted trade prices.

Find more information at www.aussielawns.com.au

Native Seed

Advanced Seed offers a selection of native seed for use on civil landscape, pasture, environmentally sensitive areas and native areas on golf courses.

- Burra Weeping Grass (*Microlaena Stipoides* var. Burra)
- Oxley Wallaby Grass (*Rytidosperma geniculatum*)
- Kangaroo Grass (*Themeda triandra*)
- Rough Spear Grass (*Austrostipa scabra*)

Advanced Seed also offers native blends to suit other applications. Please contact for more details.